

# Privacy Policy

**Last updated: 17 July 2024**

This Privacy Policy describes our policies on the collection, use, and disclosure of your information when you use our Service and informs you of your privacy rights.

## **Interpretation and Definitions**

**Company** (referred to as "We", "Us" or "Our") refers to IMEXAO, China.

**Country** refers to China.

**Service** refers to the Website, accessible from <https://www.imexao.com/index.php>.

**You** mean the individual accessing or using the Service, or the company or other legal entity on behalf of which such individual is accessing or using the Service.

## **Types of Data Collected**

### **Personal Data**

We may ask you to provide certain personally identifiable information, including:

- Email address
- First name and last name
- Phone number
- Usage Data

### **Usage Data**

Usage Data is collected automatically when using the Service and may include:

- Your Device's IP address, browser type, browser version, pages visited, time and date of visit, time spent on pages, and other diagnostic data.
- Mobile device information such as type, unique ID, IP address, operating system, and browser type.

## **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track activity on our Service and store certain information. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of our Service.

### Types of Cookies We Use:

- **Necessary / Essential Cookies:** Essential to provide you with services available through the Website and to enable you to use some of its features.
- **Functionality Cookies:** Remember choices you make when you use the Website, such as login details or language preference.

### Use of Your Data

We may use Personal Data to:

- Provide and maintain our Service.
- Manage your Account and provide you access to different functionalities.
- Perform a contract.
- Contact you regarding updates or informative communications related to functionalities, products, or services.
- Provide you with news, special offers, and information about similar goods and services.
- Manage your requests.
- Evaluate or conduct a business transfer.
- For other purposes like data analysis, usage trends, and improving our Service and marketing.

### Sharing Your Data

We may share your personal information with:

- **Service Providers** to monitor and analyze the use of our Service.
- **Affiliates** who will honor this Privacy Policy.
- **Business partners** to offer you certain products, services, or promotions.
- **Other users** when you share personal information in public areas.
- **With your consent** for any other purpose.

### Retention of Your Data

We will retain your Data only as long as necessary for the purposes set out in this Privacy Policy, to comply with legal obligations, resolve disputes, and enforce our agreements and policies.